

# Sponsorship Opportunities



Michigan First  
**SUMMER**  
**IN THE VILLAGE**

## SUSTAINING SPONSOR (\$6,000 +)

Sponsors in this category will receive:

Company name on event letterhead (next reprint)

Company logo on signage

Radio

Newspaper & magazine ads

PR releases

Event map

Cable TV

Company banner displayed at event (banner provided by sponsor)

Complimentary booth space

Postcards

Website listing & links

Program listing

## TITLE SPONSOR (\$3,000 - \$6000)

Complimentary booth space

Company name on sandwich board

Postcards

Website listing & links

Program listing

## SUPPORTING SPONSOR (\$1,000 - \$3,000)

Website listing

Program listing

## FRIENDS (Less than \$999)

Listed in program

June 18, 2016  
Lathrup Village, Michigan